



# Invitation

On April 20th 2021 the Consulate General of Hungary in Munich will organize an online Event with the title “**The impact of sustainability and climate change on Bavarian and Hungarian businesses**” The aim of the event is to promote sustainability and environmental protection to help businesses to meet climate targets. **The plenary session will be followed by online B2B meetings**, where Bavarian and Hungarian companies will have the opportunity to meet and discuss possible cooperation. Participants will also be informed of the actions governments, and businesses take to maintain a more sustainable supply chain. Join us and learn more about the Planet Budapest 2021 Sustainability Expo and Summit that is one of the most significant events dedicated to sustainability in Central Europe. The event will be held online and we offer everyone the opportunity to follow the event **free of charge, but subject to registration**.

**Date:** April 20. 2021

**Time plenary sessions:** 10:00 – 11:45

**Time B2B meetings:** 12:00 – 14:00

**Language:** English

**Please register on the following link:** <https://hepa.hu/planet-budapest-2021>

## I. Plenary Session

- **Opening speech** - Gábor Tordai-Lejkó Consul General of Hungary in Bavaria and Dr. Kristóf Szabó CEO of HEPA
- **Objectives of Planet Budapest** – Balázs Heincz, Head of Department, Department for Water Diplomacy and the Danube Region Strategy, Ministry of Foreign Affairs and Trade of Hungary
- **Introduction of the Bavarian Sustainability Strategy** - Robert Winkler, Head of Department for Policies, Coordination, Sustainability, Bavarian State Ministry of Environment and Consumer Protection
- **Chances and Risks for companies based on Transformation to Sustainability**– Prof. Reinhard Büchl, Honorary Spokesman, Environment Cluster Bavaria
- **Pioneer of environmental smart solutions /Possible fields of cooperation** - Toronyi Zoltán, Executive Director, Kexport Environment Cluster Hungary
- **The power of collaborative action in the automotive value chain for a contribution to sustainability and real impact** – Josef Schön, Corporate Strategy Sustainability, AUDI AG
- **Why businesses should embrace sustainability? Risks and opportunities related to sustainability** - Michael Carlson, Partner, KPMG Hungary

## II. Online B2B meetings

